

Tarpon Springs Art Association
Meeting Minutes: Membership Meeting, held using Zoom internet-based meeting tool
September 14, 2020

Lynn Foskett Pierson, President, convened the meeting at 1 PM EDT.

Agenda:

Welcome. The President welcomed all present to the meeting. She commented that this meeting, held via the ZOOM internet-based meeting tool, was the first Tarpon Springs Art Association (TSAA) Membership meeting to be held as a virtual meeting. The last TSAA Membership meeting was held March 2, 2020. Due to the shutdowns caused by COVID-19, the April meeting, which traditionally has been a show and picnic, was not held.

Visitors. The President noted no visitors were present. She stated that visitors are welcome even as we accustom ourselves to meeting via ZOOM.

Secretary's report. Lynn Hudson Kopala, Secretary, stated that she just contacted the previous Secretary to obtain the March 2020 minutes. Note: The March minutes were received and will be posted on TSAA's internet site.

Treasurer's report. Sue McCubbin, Treasurer, gave TSAA's current balance, which reflected money spent on Boys and Girls club art projects. She sent out a spreadsheet prior to this meeting.

Membership and Newsletter. Sue McCubbin reported that she and Patsy Renz, TSAA's Membership and Newsletter Chair, coordinated their membership numbers and that membership stood at 98 regular members, plus 1 honorary member. (Due to travel, Patsy Renz was not present for this meeting.) The President stated that members should send Patsy Renz newsletter material by the end of this week.

Programs/special events. Sherry Orr discussed ideas for virtual programs and special events to temporarily replace the face to face activities that had been TSAA's norm until COVID-19. She asked the membership for help planning and giving demonstrations and virtual workshops via ZOOM or other means. She reported that she shot video of places associated with Maine artists during her time away from Tarpon Springs. The President commented that the video could be shown at an upcoming General Membership meeting in the "Demonstration" slot. Regarding Special Events, decisions need to be made soon regarding a Winter Show. It was commented that Arlene Richardson offered to send small painting surfaces so that TSAA members could paint ornaments for display and sale as was done last year. Note: member consensus in favor of creating ornaments was indicated. It was also remarked that it was not too early to start creating and distributing publicity re "Paint and Photograph Tarpon Springs," the annual plein air event which is scheduled for October 11-22, 2021. Members are needed to join the small group working on this special event.

Sunshine. Lynn Hudson Kopala said she has greeting cards to send to members. Any member can ask her to send a card with an appropriate message to another member. Please supply an accurate physical address.

Artist of the Month. Kathy Detrano stated she had been researching how TSAA might submit, gather, and vote on creative pieces for a web-based "Artist of the Month" competition. Please see below for notes covering the main points of her expanded report.

Refreshments. The Refreshments Chair is currently vacant. We will need a new Refreshments Chair once we resume face to face meetings.

Venues. Heather Risley reported that the Chamber of Commerce venue has reopened. Valley Bank - Lynn Kopala reported that member artwork has been rotated on schedule. Sue Thomas showed photographs in May – June. Nancy Zambito showed her work in July and August. Hannah Matarazzi's work is on display September and October. The Valley Bank manager commented that they really enjoy having TSAA art on "our" wall. He added that he is working toward reopening the lobby safely. It is currently open by appointment only. AdventHealth – North Pinellas Hospital was still hosting the display of work by Trish Gregory and Sherry Orr. As of this meeting, there were no plans to rotate the work.

Special Report regarding "Artist of the Month" given by Kathy Detrano: Research and issues re moving the "Artist of the Month" competition to a web-based platform. Kathy Detrano's research mentioned above uncovered technical and policy challenges. These included but were not limited to collecting photographs of the work, creating a slide show, keeping the work anonymous during the competition, voting, tallying votes, and finding a means of displaying/storing the resulting slide show/video without incurring substantial expenses. She sampled several art group sites for ideas. Kathy Detrano noted that many organizations have webmasters who manage programs like these. Her research has now focused on Facebook capabilities and the Windows "Moviemaker" feature. She asked for members to volunteer to help her. Trish Gregory and Sue Thomas volunteered.

Old business. The President presented the names of the officers whose terms began over the summer. She reported that these officers and the other members of the TSAA Executive Board had been meeting since May to develop and implement the on line meeting capability, and to identify other aspects of TSAA's programs and activities that could be technologically enabled.

New business. The election for 2021-2022 officers will be held during the February 2021 TSAA Membership Meeting. In accordance with TSAA's By Laws, The Nominating Committee must be formed by January. Members who would like to serve on the Nominating Committee should contact the President as soon as possible. TSAA urgently needs Nominating Committee volunteers and members interested in seeking office. It is already known that the officer of Treasurer will be vacant. Please email Lynn Pierson at pierson.lynnf@gmail.com regarding the Nominating Committee and/or interest in serving as an officer.

The next TSAA Membership Meeting will be held via ZOOM on October 5, 2020, beginning at 1 PM. Members should follow instructions on how to join the meeting which will be emailed prior to the meeting.

The Business portion of the TSAA Meeting was adjourned by the President at approximately 2:15. Following the Business, this month's demonstration was a "Show and Tell." Members who wished to each displayed and commented on one work. Other members asked questions and gave feedback. There was consensus that this was a useful, inspiring, and fun activity.

Respectfully submitted on September 18, 2020 by Lynn Hudson Kopala, Secretary